



## Crown's Markham Portfolio Receives the Donald Cousens Conservation & Environmental Leadership Award

NOVEMBER 29, 2019

Crown Property Management Inc. (Crown) is happy to announce it has received the Donald Cousens Conservation & Environmental Leadership Award at the 29th Annual Markham Board of Trade Business Excellence Awards which took place on November 29, 2019. Crown's Markham office portfolio which consists of Allstate Corporate Centre (11, 15, 19 and 27 Allstate Parkway), 101 McNabb Street and 675 Cochrane Drive took home this prestigious award, which is presented to an organization that demonstrates leadership in environmental conservation and sustainability measures.

We believe office space is more than square footage. Widely recognized for our leadership in Sustainability, Crown has raised the bar in three key areas within our office communities – people, economic and environmental. All of the buildings within our Markham portfolio have LEED and/or BOMA Best certifications and regularly participate in environmental focused initiatives such as community clean-ups and Earth Hour. In addition to this, through the newly established Crown Eco Team's, members of our property teams and tenants meet regularly to discuss and implement strategies and best practices that encourage environmental responsibility within their building and greater community.

Always striving to further reduce our environmental footprint, Crown has implemented new, sustainable initiatives within its Markham portfolio such as urban beehives, utilizing strategies to reduce carbon emissions through Smart Commute carpooling programs, achieving energy savings through LED lighting retrofits and installing solar panels. We also continue to invest in the health and wellbeing of our tenants through the creation of parklike outdoor spaces, providing Workfit by Crown fitness centres, which are free for tenant use and continuing to host community focused events such as Adopt A Park, clothing and food drives as well as local and tree planting events, making Crown a sector leading firm in the commercial real estate industry.

## Crown takes on management of almost 800K SF of new office space in 2019

Crown acquires, leases, manages and redevelops commercial real estate assets in Canada. We invest in relationships: connecting capital with opportunities, organizations with engaging workspaces and buildings with their communities. In 2019 we have grown, raised the standards of all of our buildings and achieved numerous industry awards, providing a strong foundation for our company in 2019 and beyond. We also added 4 new buildings to our portfolio: 1075/1155 North Service Road, 2425 Matheson Boulevard and 30 Eglinton Avenue West located in Mississauga and Carling Executive Centre located in Ottawa.



2425 MATHESON BLVD  
MISSISSAUGA



30 EGLINTON AVE W  
MISSISSAUGA



CARLING EXECUTIVE CENTRE  
OTTAWA



1075/1155 NORTH SERVICE RD  
OAKVILLE

## The Transformation of 5255 Yonge is Complete!

5255 Yonge has been upgraded with a new lobby and common area tenant spaces making it a stunning, stand out building in Toronto's North Yonge corridor!



## Crown wins VTS Innovation Award

We are honoured to have been a recipient of a VTS Innovation Award, celebrating our team's accomplishments among influential leaders in commercial real estate and tech visionaries at ACCELERATE 2019.

Be sure to follow us on Twitter, Instagram and LinkedIn to stay up to date with everything happening at Crown!

[crownrealtypartners.com/news](https://crownrealtypartners.com/news)



## 2019 Clothing Drive

Crown partnered with Diabetes Canada across 23 office communities to collect lightly worn clothing for Diabetes Canada. With tenants from across the GTA participating to help the cause, the team is thrilled to report that we have worked together to collect over 8690 Lbs of clothing for the cause!

The diversion impact that has on our environment is such that 8690 Lbs (3936 Kgs) of clothes have been diverted from landfill, which equates to 9840 Kg of CO2 emissions reduced, 708 trees saved and it also means that we are able to send 2 children with Type 1 Diabetes to summer camp for a whole week!

We extend a big thank you to our wonderful tenants and team members for making this possible!



## 20 Minute Community Make Over

Earlier this year our Toronto and Markham offices took 20 minutes out of their day to help clean up the local parks and public areas around their buildings. Making our office and greater communities cleaner, better places to work is our priority!



## Cycling to Defeat Diabetes at JDRF 2019

Thursday, October 10th marked the 2019 JDRF Real Estate Ride and Crown's 8th year riding towards a cure for Type 1 diabetes. Five Crown teams participated in the annual ride, fundraising over \$11,000 for type 1 diabetes research. The goal of the JDRF foundation is to improve the lives of all people, several Crown team members included, who are affected by diabetes by accelerating progress on curing, treating and preventing the disease.



## Tenant Appreciation Summer BBQ's

We had a blast this summer serving up some great food and cool drinks at our western themed tenant appreciation BBQ's which took place across our entire portfolio.



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# Committed to a Sustainable Future

We are committed to corporate sustainability and responsibility in all that we do. As sustainability is critical to the long-term success and resilience of the portfolio and also ensures the success of our programs. We applies a number of industry best practices, standards and benchmarks.

## Sustainability Initiatives

### TEAM

Crown strives to create a corporate culture that attracts, engages, advances, and retains the highest calibre professionals. At Crown we:

- Provide ongoing training programs, workshops/ seminars and continuing education;
- Support employee wellness, offering programs together with team building events;
- Execute an annual employee recognition and service award, acknowledging the contributions of every member of the team to the success of the organization

### TENANTS

Crown continues to explore opportunities to build and solidify strong and lasting tenant relations through communication, appreciation, and efficient care and maintenance across our portfolio. At Crown we build strong tenant relationships through:

- Tenant Satisfaction & Transportation Surveys
- 24/7 tenant support hotline, the Crown Advantage
- Crown's Tenant Communication & Retention Program
- Crown Eco Teams
- Crown Tailored Amenities
- Planned Tenant events and initiatives

### COMMUNITY

Crown is involved in several initiatives that allow us to give back to our community at a local and national level. Crown has been recognized by a variety of charities and community organizations:



## Crown Achieves a 5-Star GRESB Ranking

- Crown achieved a 5-star ranking in the Global Real Estate Sustainability Benchmark (GRESB), a global standard for benchmarking sustainability performance for real asset investments.

In its first year reporting on its overall sustainability strategy and the performance of the assets within its Core Fund, Crown was pleased to rank 7th out of 42 participants in the non-listed office peer group across North America, a notable achievement, given the prestigious list of firms within the group.

Crown's submission also earned the Green Star designation for meeting score thresholds in both Management & Policy as well as Implementation & Measurement categories, an indication that Crown's sustainability policy extends beyond its Core Fund.



## 101 McNabb Nominated an International Toby Award

Earlier this year 101 McNabb Street, Markham was awarded an Outstanding Building of the Year at the National (TOBY®) Awards in the Renovated Building category. Further to this, and as a testament to our commitment to sustainability, 101 McNabb has been nominated for an International Toby Award. The Toby is one of the most prestigious and comprehensive programs of its kind in the commercial real estate industry recognizing quality in commercial real estate buildings and rewarding excellence in building management.



# 20+

## Sustainability Awards

In 2019 Crown won and achieved over 20 Awards for the sustainable efforts we put forth across our entire portfolio. Some of these accolades include:

20 x BOMA BEST Certified Buildings

8 x LEED Certified Buildings

5 x Energy Star Certified Buildings

4 x Race2Reduce CREST Awards

13 x Certificates of Excellence

6 x Bullfrog Powered Buildings

GRESB 5-Star Rating



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