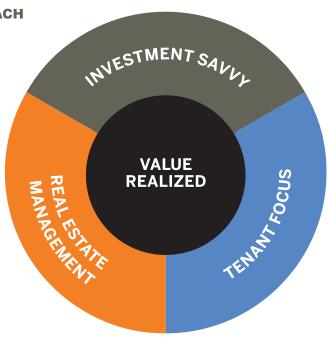


### **INTEGRATED APPROACH**



Fine-tuning every aspect of leasing and operations for sustainable performance

Co-investing to acquire, finance, and realize untapped potential Responsibly delivering value for investors. tenants and the communities in which we operate

Delivering the service and amenities that help businesses succeed

Founded in 2001, Crown Realty Partners acquires, manages and develops commercial real estate assets in Canada. We are committed to generating exceptional returns for our investors, while providing quality premises and excellent service to businesses that choose to operate within a Crown building. Crown strives to create a smarter, more integrated, more responsible model for commercial real estate investing and management.

# 2006

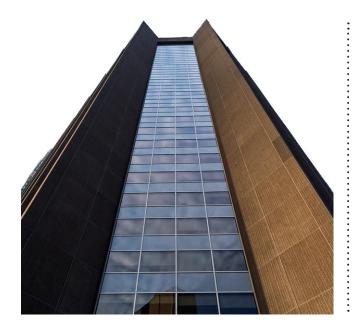
# **CROWN REALTY** LIMITED PARTNERSHIP (CR LP)

- Created May, 2006
- \$72 million of equity\*
- \$214 million of assets
- · Six investments: 1.5 million sq. ft.
- Net IRR of 16.3%

# **2009 T**

# **CROWN REALTY II** LIMITED PARTNERSHIP (CR II LP)

- Created November, 2009
- \$142 million of equity\*
- \$260 million of assets (value to date)
- Ten investments:
  - 1.7 million sq. ft.
- Net IRR of 18.9%\*\*







# STRATEGIC CAPITAL PROGRAM

**Property:** 400 University Avenue,

Toronto

Strategy: Large scale capital and leasing program after departure of anchor tenant

Result: Successfully repositioned and leased the building to a diverse mix of tenants at higher rents; achieved committed occupancy rate of 99%; achieved IRR of 29.0%.

# 2012

#### **BRAND REPOSITIONING**

achieved IRR of 20.5%.

Property: 901 King Street West, Toronto Strategy: Re-brand and re-position a building that previously appealed to back-office tenants. Result: Attracted a more diverse tenant mix including creative production, media and architecture firms; achieved LEED Silver

Certification; improved base rents by 50%;

2013

# CROWN REALTY III LIMITED PARTNERSHIP (CR III LP)

- Created October, 2013
- \$165.5 million of equity\*
- Ten investments; 1.6 million sq. ft.
- Value creation underway



- \* Equity derived from institutional investors and Crown Partners.
- \*\*Based on actual sale prices after tax or current appraised values as at December 31, 2015.



#### **REPOSITIONING TO BEST-IN-CLASS**

Property: 575, 600 and 675 Cochrane Drive, Markham Strategy: Acquire three separately-titled parcels as a portfolio and divest of assets individually; increase cash flow through escalating rental rates; lease-up existing vacancies.





#### SALE-LEASEBACK

Property: Middlegate Campus, Mississauga **Strategy:** Acquire office campus and lease back a portion to the owner; launch leasing program for remainder of office building; retrofit industrial building to create flex office; sever the site and divest of various components to maximize value on sale.

Result: Successfully repositioned and leased the main office building and new flex office component to a strong tenant roster; achieved overall occupancy rate of 95%; sold one of the severed parcels; seeking severance for the remaining parcels to facilitate future sale.



# **CROWN REALTY IV** LIMITED PARTNERSHIP (CR IV LP)

- Created March, 2017
- \$204 million of equity
- One investment to date; 242,000 sq. ft.



# THE TEAM



**Michael Pittana**Co-Founder and Chair
mpittana@crp-cpmi.com



Emily Hanna
Partner, Investments
ehanna@crp-cpmi.com



**Scott Watson**Partner, Leasing
swatson@crp-cpmi.com



Les Miller
Managing Partner
Imiller@crp-cpmi.com



Jamie Christie
Managing Partner
jchristie@crp-cpmi.com

# 5, 161,712

SF UNDER MANAGEMENT



